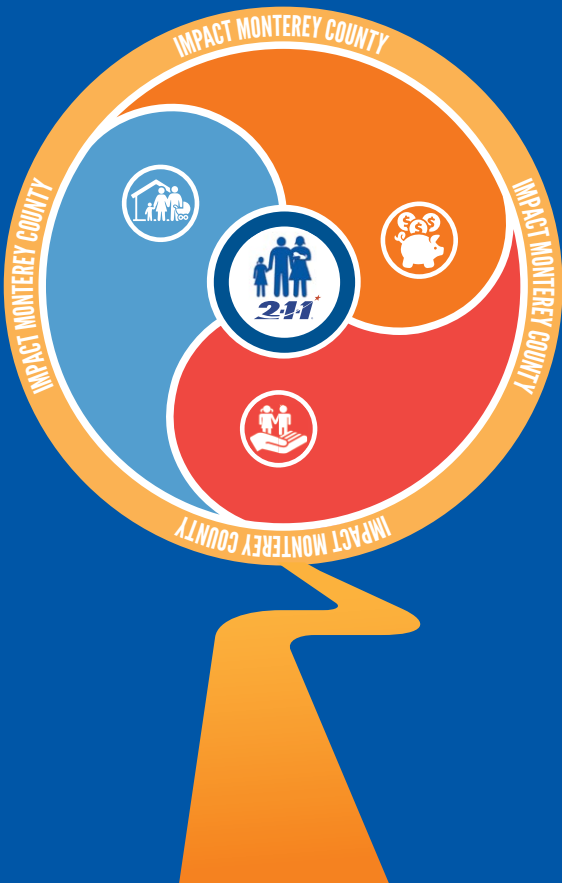


OUR PATH OF IMPACT

TOWARDS FINANCIAL STABILITY FOR
ALL MONTEREY COUNTY FAMILIES



GIVE. ADVOCATE. VOLUNTEER.

United Way
Monterey County



CHANGE DOESN'T HAPPEN ALONE

Our work focuses on expanding opportunities for financial stability for working families in Monterey County. Our services provide access to affordable, quality child care and housing. We also offer financial support services to help families reach economic self-sufficiency. But we don't do this alone, we recruit the support of local partners, including local businesses, public officials, community leaders, and residents.

By supporting United Way Monterey County, you become part of the solution to some of the most daunting challenges facing our community. The issues are connected and so are we. Thank you for joining us.

— Katy Castagna, President and CEO

EARLY CARE & EDUCATION

Early Care & Education services support the needs of families with young children, focusing on increasing the availability of affordable, quality child care slots and licensed care providers, upgrading early learning centers, and preparing kids for kindergarten.



HOUSING

Housing efforts address the shortage of affordable housing throughout Monterey County and provide needed support for working families living in homeless or near homeless conditions.



ASSET BUILDING

Asset Building services focus on helping residents gain financial stability through free tax preparation services, financial literacy workshops, and community service programs.



MAKING CONNECTIONS



211 connects residents with local resources such as food and housing, health and wellness, legal services, employment, education, tax assistance and more.

Active Referral Network (ARN), developed in collaboration with Goodwill Central Coast, is a group of partners that actively refers clients to each other's services to improve their economic self-sufficiency.



GET INVOLVED



Emerging Leaders Society is a network of young professionals who support United Way's mission, vision, and initiatives by volunteering their time to make long lasting change within Monterey County.

Alexis de Tocqueville Society members are part of a distinguished group that understands how generosity impacts the generations of tomorrow. The Alexis de Tocqueville Society brings together our most generous donors and partners who support UWMC's mission and work in our community.



Small Business United makes it easy and affordable to give back to our community by becoming a partner of UWMC. This partnership offers three levels of giving with several added benefits, including networking and volunteer opportunities, marketing exposure and leadership development.

UnitedWayMCCA.org

Meet Jaime and his family. Jaime's parents have big dreams for their children and are willing to work hard to help them succeed. All they need is opportunity.

Conoce a Jaime y su familia. Los padres de Jaime tienen grandes sueños para sus hijos y trabajan duro para ayudarles a tener éxito. Todo lo que necesitan es la oportunidad.



Jaime and his sister receive quality child care from a **Family, Friends & Neighbors** provider.

Jaime y su hermana reciben cuidado infantil de calidad de un proveedor de **Familia, Amigos y Vecinos**.



Jaime attends **Summer Bridge** to get a head start toward success in kindergarten.

Jaime participa en **Summer Bridge** para triunfar en el kindergarten.



A backpack and new school supplies from **Stuff the Bus** helps give Jaime a boost of confidence and prepares him for school.

Una mochila y nuevos útiles escolares de **Stuff the Bus** le da a Jaime un impulso de confianza en sí mismo y lo prepara para la escuela.



Financial Literacy Workshops help Jaime's parents budget better and save for the future.

Los **Talleres de Educación Financiera** ayudan a los padres de Jaime a tener un mejor presupuesto y ahorrar dinero para el futuro.



Through **CalWORKS**, Jaime's mom learns new job skills, builds up her resume & gains references.

La madre de Jaime participa en **CalWORKS** y aprende nuevas habilidades laborales, desarrolla su curriculum y obtiene referencias.



Jaime's parents keep more of their hard earned money using **VITA** Free Tax Prep.

Los padres de Jaime usan **VITA**, el servicio gratuito de preparación de impuestos, y conservan su dinero.

United Way brings our community together to help thousands of families like Jaime's reach economic self-sufficiency.

United Way une a nuestra comunidad para ayudar a familias como la de Jaime para que logren independencia económica.



Jaime graduates ready for a promising career.

Jaime se gradúa listo para una carrera prometedora.

Jaime's dad starts a business and qualifies for Earned Income Tax Credit

El padre de Jaime abre un negocio y califica para el crédito por Ingreso del Trabajo.



Jaime joins **ELS**, advocating with others so everyone in Monterey County has the ability to be self-sufficient.

Jaime se une a **ELS** y junto con otros, abogan para que todos en el Condado de Monterey tengan la capacidad de tener independencia económica.



WE ALL WIN!
¡TODOS GANAMOS!