



UNITED WAY
Monterey County

GIVING IS NOT JUST CHARITY. IT'S INVESTING IN OUR COMMUNITY.

In Monterey County, families are working hard, but the math doesn't add up. **Nearly 1 in 2 households can't cover essentials like housing, food, and child care.** The high cost of living means even full-time work often isn't enough.

Here's where you can help. **Your generosity through payroll deduction fuels real change.** A small monthly gift grows into something so much bigger – it opens doors for children, stabilizes families, and strengthens our community.



OUR MISSION

Connecting people, partners, and pathways to improve lives across Monterey County.

OUR VISION

A thriving, united community where everyone has the opportunity to succeed.



HOW YOUR GIFT MAKES A DIFFERENCE

When you give through Bay Federal Credit Union workplace campaign, you're investing in helping Monterey County thrive. Together, we can turn your generosity into lasting change.

Youth Opportunity

We open doors for children and youth, from kindergarten readiness to school preparedness. Every young person deserves the chance to reach their full potential.

More than 6,500 students had the school supplies they needed through Stuff the Bus.

Preschool Service Corps completed their fourth year of providing language and literacy support to promote kindergarten readiness.

Many children spend their earliest years in the care of family, friends, or neighbors, and we help these caregivers create safe, engaging spaces, to prepare them for kindergarten and beyond.

Financial Security

We provide the tools, education, and support families need to achieve stability and build a stronger future.

Our VITA program filed 1,465 tax returns, putting \$2.47M back into families' pockets.

642 Community members received financial literacy education in budgeting, debt management, and credit.

UWMC helped more local families open the door to higher education through the CalKIDS program that claimed more than \$7.8 million in future college scholarships.

Community Resiliency

We help our community prepare for and respond to crises – ensuring support in times of need and strength for the future.

Last year 18,753 referrals for resources were made through 211 Monterey County.

Our Smart Referral Network completed 384 close loop referrals to residents in need of services to residents of Monterey County.

Healthy Community

Together, we expand access to mental health support and quality care – because everyone deserves the chance to live their healthiest life.

Our Hope and Help program convened 433 participants over the year to better address the mental health and substance abuse support resources.

This year, 32,225 people in Monterey County had access to resources because of generous donors like you.

