MONTEREY COUNTY PRESCHOOL SERVICE CORPS

United Way Monterey County's (UWMC) Role in Early Care & Education

UWMC's Early Care and Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.



Impact of the Monterey County Preschool Service Corps Program

This early learning initiative helps children reach age level in language and literacy and supports kindergarten readiness. In the 2022-2023 academic year, the program served 104 children. In 2021, the program proudly entered its second year, with AmeriCorps members serving in preschool classrooms throughout the county and providing individualized tutoring to over 240 children.

Invest in Our Youngest Learners

Your support provides resources and tools to prepare children for kindergarten and success in school:

- Bilingual educational books support individualized literacy tutoring & increase language proficiency
- Highlight your organization as a supporter of early care and education work in Monterey County
- Digital devices help AmeriCorps members and students actively experience learning together



For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager crystal.lopez@unitedwaymcca.org (831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVEL	Literacy Sponsor \$1,000	Community Sponsor \$1,500	Corporate Partner \$10,000	Corporate Partner \$20,000
Benefits	Adopt a classroom to provide books	Adopt a classroom to provide books and tablets	Provide all preschool sites with books or tablets	Provide all preschool sites with books & tablets
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name /Logo recognition inside book covers	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	X	X	X	X
Name/Logo recognition on promotional materials	Name	Name	Logo	Logo
Recognition in full-page sponsor ad in the November issue of the MCWeekly	Name	Name	Logo	Logo





