



UNITED WAY
Monterey County

STUFF THE BUS

Our Mission

United Way Monterey County (UWMC) connects people, partners, and pathways to improve lives across Monterey County.

It's More Than a Backpack

Stuff the Bus is a countywide effort to provide new backpacks and school supplies to children experiencing homelessness or housing instability. In 2025, over 13,000 students in Monterey County faced these challenges. Thanks to community support, 6,745 students started the school year with the tools they needed to succeed.

Stuff the Bus is more than a backpack—it's a connection to education and stability for local students. As a supporter of UWMC's efforts, you'll join a network dedicated to addressing financial hardship, advancing childhood success, and creating pathways for families to thrive.

Your Sponsorship Benefits include:

- Support local families facing financial challenges
- Highlight your organization as a champion for local education and youth success in Monterey County
- Reinforce your reputation as a caring citizen

To become a sponsor, please contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971



INVEST IN A SPONSORSHIP

| SPONSOR LEVELS | SPONSOR | PROGRAM | EVENT |
|---------------------------------------------------------------------------|----------------|----------------|----------------|
| Recognition on UWMC Website and Newsletter | Name | Logo | Logo |
| Recognition on UWMC Media Channels | Two mention | Three mentions | Five mentions |
| Recognition on promotional material (invitation, program, etc.) | Name | Logo | Logo |
| Recognition at the Event | Name | Logo | Logo |
| Reserve volunteer spaces for employees and family | 0 | 4 | 6 |
| Volunteer Engagement Day | 3rd Choice | 2nd Choice | 1st Choice |
| Recognition in full-page sponsor ad in the November issue of the MCWeekly | Name | Logo | Logo |
| | \$1,000 | \$2,500 | \$5,000 |

