



UNITED WAY
Monterey County

EMERGING LEADERS

Our Mission

United Way Monterey County (UWMC) connects people, partners, and pathways to improve lives across Monterey County.

Sponsoring Emerging Leaders

The Emerging Leaders are a network of driven, community-focused leaders who are passionate about building a stronger Monterey County. Through volunteering, philanthropy, and advocacy, members expand opportunities for impact and create meaningful connections that inspire long-lasting change. From hands-on volunteer projects to fundraisers and mixers, Emerging Leaders is where purpose meets action.

Sponsorships support signature events like Lunch with a Leader, where members engage directly with prominent professionals, fostering mentorship and collaboration. Together, we can expand opportunities, deepen partnerships, and advance United Way Monterey County's mission to mobilize resources and improve lives.

Your Sponsorship Benefits include:

- Demonstrate your commitment to building a thriving Monterey County
- Highlight your organization as a champion for leadership, education, and youth success
- Gain visibility among Emerging Leaders members and local professionals through events and recognition

To become a sponsor, please contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971



INVEST IN A SPONSORSHIP

| SPONSOR LEVELS | \$500 | \$750 |
|---|-------------|-------------------------------------|
| Lunch with a Leader | One Event | Two Events |
| Emerging Leaders Fundraiser Sponsor | Yes | Yes |
| Emerging Leaders Mixer Sponsor | Yes | Yes |
| Emerging Leaders Volunteer Project Sponsor | Yes | Yes - Volunteer Opportunity for Two |
| Emerging Leaders Scholarship Fund Selection Committee | No | Yes - Volunteer Opportunity for Two |
| Recognition on promotional material (invitation, program, etc.) | Logo | Logo |
| Recognition on UWMC Media Channels | Two mention | Three mentions |
| Recognition in UWMC Monthly Newsletter | Name | Logo |

