



UNITED WAY
Monterey County

COMMUNITY BREAKFAST

Our Mission

United Way Monterey County (UWMC) connects people, partners, and pathways to improve lives across Monterey County.

Connect and Learn About Our Impact

The event attracts a diverse cross-section of leaders who share our mission and want to make our community stronger. Learn about UWMC's programs and impact in Monterey County and gain insights into our current and upcoming projects and initiatives

Your Sponsorship Benefits include:

- Highlight your organization as a supporter of family financial stability in Monterey County
- Reinforce your reputation as a caring citizen
- Showcase your organization at a countywide signature event that brings together community and business leaders

To become a sponsor, please contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971



INVEST IN A SPONSORSHIP

SPONSOR LEVELS	SPONSOR	EVENT	PRESENTING
Recognition on UWMC Website and Newsletter	Name	Logo	Logo
Recognition on UWMC Media Channels	One mention	Three mentions	Five mentions
Recognition on promotional material (invitation, program, etc.)	Name	Logo	Logo
Recognition at the Event	Name	Logo	Logo
Event Seating	Table for eight	Table for eight	Two Tables for eight
Onstage Opportunity to present key award	n/a	n/a	Presenter
Recognition in full-page sponsor ad in the November issue of the MCWeekly	Name	Logo	Logo
	\$750	\$2,500	\$5,000

