

READ ACROSS AMERICA

United Way Monterey County’s (UWMC) early care and education initiatives are designed to improve language and literacy skills and long-term academic outcomes for children.

Read Across America is one of UWMC’s events that supports these goals.

Benefits of your Sponsorship include:

- Highlighting your company as a supporter of UWMC’s early learning initiatives
- Celebrating the joys of reading with children throughout the County
- Volunteering and supporting a countywide event that raises awareness about the importance, value, and fun of reading

Join Us! Celebrate the joy of reading!

- Volunteers spend 30 minutes reading to children
- Engage in a fun birthday activity to celebrate Dr. Seuss
- UWMC staff will assist volunteers
- The celebration takes place on Monday, March 3, 2025



SPONSOR LEVEL	Sponsor \$500
Name recognition as presenting sponsor on UWMC website and newsletter	Name
Recognition on UWMC Social Media	Three Mentions
Name recognition in books distributed to schools	Name

For Sponsorship Opportunities Contact:

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 (831) 318-1971

“The more that you read, the more things you will know. The more that you learn, the more places you’ll go.”

- Dr. Seuss

