

STUFF THE BUS

United Way Monterey County's (UWMC) Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Stuff the Bus is More than a Backpack

It's a countywide drive to provide new school supplies and backpacks for children facing homelessness or housing instability. In 2024, nearly 13,000 local students experienced these challenges.

Last year, **Stuff the Bus** provided 6,200 backpacks for local students.

Stuff the Bus eases the financial burden on families, promotes learning, encourages self-esteem, and motivates students to stay in school.



Why Invest in Stuff the Bus?



- Highlight your organization as a supporter of UWMC's work in education
- Help local families experiencing financial hardship
- Improve children's success in school
- Opportunity for a team building activity through community service

You can help!

- Volunteer as a team to sort new school supplies and assemble backpacks
- Learn more at:
[UnitedWayMCCA.org/Stuff-Bus](https://www.unitedwaymcca.org/Stuff-Bus)

For Sponsorship Opportunities Contact:
Crystal Lopez, Community Relationship Manager
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(831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVEL	SPONSOR \$1,000	PROGRAM \$2,500	EVENT \$5,000
Name/Logo recognition on UWMC website as sponsor	Name	Logo	Logo
Name/Logo recognition on UWMC Social Media	Two Mentions	Three Mentions	Five Mention
Recognition on all promotional materials	Name	Logo	Logo
Name/Logo recognition at event	Name	Banner	Banner
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Logo	Logo
Reserve volunteer spaces for employees and family	4	6	10
Volunteer Engagement Day	3rd Choice	2nd Choice	1st Choice

United Way
Monterey County

