

VOLUNTEER INCOME TAX ASSISTANCE

United Way Monterey County's (UWMC) Role in Asset Building

UWMC's asset building programs offers numerous of financial support services to help families and individuals become economically self-sufficient, including free tax preparation services and financial literacy education workshops.



Empower Our Community

UWMC's Volunteer Income Tax Assistance (VITA) program offers free tax preparation services to low-to-moderate income residents to ensure they obtain all the tax credits and refunds they are due. UWMC has been offering the VITA service to Monterey County since 2009.

VITA is made possible by IRS certified volunteers. During the 2023 tax season, VITA volunteers filed 1,166 State and Federal tax returns for Monterey County residents. Benefits of VITA extend beyond individual households as most people use tax refunds to support our local economy.

Benefits of Your Sponsorship include:

- Help taxpayers benefit from credits such as the California Earned Income Tax Credit and Child Tax Credit, both of which help improve financial self-sufficiency
- Invest in a stronger and more equitable Monterey County
- Support the growth of our local economy
- Provide opportunities for VITA volunteers to improve their resumes and enhance their careers



For Sponsorship Opportunities Contact:

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INVEST IN A SPONSORSHIP

SPONSOR LEVEL	Financial Stability Sponsor \$1,000	Community Sponsor \$2,500	Corporate Sponsor \$5,000	Corporate Partner \$10,000
Name/Logo recognition on UWMC website	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	One Mention	Two Mentions	Three Mentions	Five Mentions
Recognition in UWMC Newsletter	N/A	N/A	N/A	✓
Name/Logo recognition on UWMC Promotional material	Name	Name	Logo	Logo
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Name	Logo	Logo

United Way
Monterey County

