

STUFF THE BUS

United Way Monterey County's (UWMC) Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Stuff the Bus is More than a Backpack

It is a countywide drive to provide new school supplies and backpacks for children who live in homeless or near homeless conditions. In 2024, nearly 12,959 students were identified as homeless throughout Monterey County.

Last year, **Stuff the Bus** provided 6,200 backpacks for local students.

Stuff the Bus eases the financial burden on families, promotes learning, encourages self-esteem, and motivates students to stay in school.



Why Invest in Stuff the Bus?



- Highlight your organization as a supporter of UWMC's work in education
- Help local families experiencing financial hardship
- Improve children's success in school
- Opportunity for a team building activity through community service

You can help!

- Volunteer as a team to sort new school supplies and assemble backpacks
- Learn more at:
UnitedWayMCCA.org/Stuff-Bus

For Sponsorship Opportunities Contact:
Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVEL	SPONSOR \$1,000	PROGRAM \$2,500	EVENT \$5,000
Name/Logo recognition on UWMC website as sponsor	Name	Logo	Logo
Name/Logo recognition on UWMC Social Media	Two Mentions	Three Mentions	Five Mention
Recognition on all promotional materials	Name	Logo	Logo
Name/Logo recognition at event	Name	Banner	Banner
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Logo	Logo
Reserve volunteer spaces for employees and family	4	6	10
Volunteer Engagement Day	3rd Choice	2nd Choice	1st Choice

United Way
Monterey County

