



PRESCHOOL SPRUCE UP



United Way Monterey County's (UWMC) Role in Early Care & Education

Join UWMC as we support early childhood education centers by providing them with financial support and a volunteer team to renovate their learning and play facilities.



UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help families achieve economic self-sufficiency. Common Spruce Up volunteer tasks include painting, gardening, cleaning, and more!

Impact of Preschool Spruce Up

UWMC's Preschool Spruce Up events, occurring two to three times a year, are developed to support our early care and education goals. Preschool Spruce Up ensures that early learning environments are well equipped to stimulate social, emotional, and academic development of our youngest learners.

Benefits of Your Sponsorship include:

- Highlighting your organization as a supporter of quality early care & education work in Monterey County
- Reinforcing your reputation as a good corporate citizen with your network and Monterey County residents
- Investment stays local
- Engaging in a team building activity through community service



For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVEL	SPONSOR \$1,000	PROGRAM \$2,500	EVENT \$5,000
Name/Logo recognition as presenting sponsor on UWMC website and marketing materials	Name	Name	Logo
Name/Logo recognition onsite at Preschool Spruce Up, prior to and on day of event	Name	Logo	Banner/Sign
Recognition on UWMC Social Media	Two Mentions	Three Mentions	Five Mentions
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Logo	Logo
Reserved volunteer spaces for employees and family members	10	20	35
Corporate dedication plaque at site	N/A	N/A	✓