

UNITED WAY ANNUAL LIVE UNITED AWARDS

UNITED WAY MONTEREY COUNTY'S (UWMC) ROLE IN VOLUNTEERISM

It is a tradition of United Way to honor the service of volunteers who go above and beyond to help others. Whether helping a family file their taxes, tutoring preschool students, working at food pantries, or supporting residents during disasters, it's through the efforts of volunteers that our County is more resilient, families are becoming more financially stable, and children are achieving success in school.



HONORING OUR COMMUNITY'S VOLUNTEERS

United Way Monterey County's 49th Annual LIVE UNITED Awards celebrate volunteers who served our community in the broad areas of:

- Education
- Human Services
- Youth Services
- Outstanding Youth Volunteer (21 and under)
- Outstanding Community Service
- Lifetime of Service

The 49th annual **LIVE UNITED** awards attracts a diverse cross-section of individuals and groups from throughout the county including community leaders, engaged volunteers, elected officials, and individuals dedicated to helping our community thrive.

Benefits of Your Sponsorship Include:

- Highlight your organization at a countywide signature event
- Show your organization's support for community service
- Demonstrate your commitment to Monterey County through United Way
- Enhance your organization's philanthropic image and visibility



INVEST IN A SPONSORSHIP

SPONSOR LEVEL	Sponsor \$500	Event \$1,000	Presenting \$5,000
Name/Logo recognition on UWMC website	Name	Name	Logo
Name recognition on UWMC Social Media	Three Mentions	Three Mentions	Five Mentions
Recognition on promotional materials, including event program and invitations	Name	Name	Logo
Name/Logo recognition at the event	Name	Name	Logo
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Name	Logo