

25TH ANNUAL COMMUNITY BREAKFAST

DATE: 18, SEPTEMBER 2024

LOCATION: CSUMB AUDITORIUM

TIME: 7:30 am - 9:00 am

United Way Monterey County's (UWMC) Mission

UWMC's mission is to engage the community and focus resources to improve lives in Monterey County.

Join us at our annual Community Breakfast

The event attracts a diverse cross-section of leaders who share our mission and want to make our community stronger. They represent our major industries, elected officials, organizations spearheading critical initiatives.

The Breakfast will be hosted by KSBW Action News 8 Anchor Dan Green

The event program covers:

- UWMC's programs and impact in Monterey County
- Insight into upcoming projects and initiatives
- A deeper dive into our network and programs



Benefits of Your Sponsorship include:

- Highlight your organization as a supporter of family financial stability in Monterey County
- Reinforce your reputation as a caring citizen
- Showcase your organization at a countywide signature event that brings together community and business leaders

For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager

crystal.lopez@unitedwaymcca.org

(831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVELS	SPONSOR	EVENT	PRESENTING
Recognition on UWMC Website and Newsletter	Name	Logo	Logo
Recognition on UWMC Media Channels	One mention	Three mentions	Five mentions
Recognition on promotional material (invitation, program, etc.)	Name	Logo	Logo
Recognition at the Event	Name	Logo	Logo
Event Seating	Table for eight	Table for eight	Two Tables for eight
Onstage Opportunity to present key award	n/a	n/a	Presenter
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Logo	Logo
	\$750	\$2,500	\$5,000