

STUFF THE BUS

United Way Monterey County's (UWMC) Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Stuff the Bus is More than a Backpack

It is a countywide drive to provide new school supplies and backpacks for children who live in homeless or near homeless conditions. In 2023, nearly **11,400 students** were identified as homeless throughout Monterey County.

Last year, **Stuff the Bus** provided 4,500 backpacks for local students.

Stuff the Bus eases financial burden on families, promotes learning, encourages self-esteem, and motivates students to stay in school.



Why Invest in Stuff the Bus?

- Highlight your organization as a supporter of UWMC's work in education
- Help local families experiencing financial hardship
- Improve children's success in school
- Opportunity for a team building activity through community service



You can help!

- Volunteer as a team to sort new school supplies and assemble backpacks
- Learn more at:
[UnitedWayMCCA.org/Stuff-Bus](https://www.unitedwaymcca.org/Stuff-Bus)

For Sponsorship Opportunities Contact:
Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
(831) 318-1971

INVEST IN A SPONSORSHIP

SPONSOR LEVEL	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo
Name/Logo recognition on UWMC Social Media	One Mention	Two Mentions	Three Mentions
Logo recognition on all promotional materials	N/A	N/A	Logo
Name/Logo recognition at event	N/A	Name	Banner
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Name	Logo
Reserve volunteer spaces for employees and family	N/A	5	10
Volunteer Engagement Day	N/A	2nd Choice	1st Choice

United Way
Monterey County

