

READ ACROSS AMERICA

United Way Monterey County's (UWMC) early care and education initiatives are designed to improve language and literacy skills and long-term academic outcomes for children.

Read Across America is one of UWMC's events that supports these goals.

Benefits of your Sponsorship include:

- Highlighting your company as a supporter of UWMC's early learning initiatives
- Celebrating the joys of reading with children throughout the County
- Volunteering and supporting a countywide event that raises awareness about the importance, value, and fun of reading

Join Us! Celebrate the joy of reading!

- Volunteers spend 30 minutes reading to children
- Engage in a fun birthday activity to celebrate Dr. Seuss
- UWMC staff will assist volunteers
- The celebration takes place on Saturday, March 2, 2024



*"The more that you read, the more things you will know.
The more that you learn, the more places you'll go."
- Dr. Seuss*

| SPONSOR LEVEL | Sponsor \$500 |
|---|----------------|
| Name recognition as presenting sponsor on UWMC website and newsletter | Name |
| Recognition on UWMC Social Media | Three Mentions |
| Name recognition in books distributed to schools | Name |

For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager
crystal.lopez@unitedwaymcca.org
 (831) 318-1971

