

FINANCIAL LITERACY WORKSHOPS

United Way Monterey County's (UWMC) Role in Asset Building

UWMC's asset building programs offers numerous financial support services to help families and individuals become economically self-sufficient, including free tax preparation services and financial literacy education workshops.

Empower Our Community

Residents living in financial hardship may lack the resources to achieve financial stability for themselves and their family. UWMC's Financial Literacy Education workshops benefit those whose earnings are below the Federal Poverty Level. These workshops, offered in Spanish and English, prepare participants to be confident managers of financial resources and help them understand the long-term impact of their financial decisions.

The workshop curriculum teaches participants how to set financial and career goals, manage a budget, understand and repair credit, and inform them about available child care and subsidy programs. These workshops also raise awareness about UWMC's VITA free tax preparation service and the 211 resource and referral helpline.



Benefits of Your Sponsorship include:

- Inform participants of resources and services that help develop financial self-sufficiency
- Provide information about quality and affordable child care allowing parents to participate in the workforce
- Motivate participants to set financial and career goals to provide adequate income that leads to strengthening of our local economy
- Invest for a stronger and more equitable Monterey County

For Sponsorship Opportunities Contact:

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INVEST IN A SPONSORSHIP

SPONSOR LEVEL	Financial Stability Sponsor \$500	Community Sponsor \$1,000	Corporate Sponsor \$2,500	Corporate Partner \$5,000
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Name recognition on UWMC Social Media	One Mention	Two Mentions	Three Mentions	Five Mentions
Recognition in UWMC Newsletter	N/A	N/A	N/A	✓
Name/Logo recognition on UWMC Promotional material	Name	Name	Logo	Logo
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Name	Logo	Logo