

25TH ANNUAL COMMUNITY BREAKFAST

DATE: SEPTEMBER 2024

LOCATION: CSUMB UNIVERSITY CENTER

TIME: 7:30 am - 9:00 am

United Way Monterey County's (UWMC) Mission

UWMC's mission is to engage the community and focus resources to improve lives in Monterey County.

Join us at our annual Community Breakfast

The event attracts a diverse cross-section of leaders who share our mission and want to make our community stronger. They represent our major industries, elected officials, organizations spearheading critical initiatives.

The Breakfast will be hosted by KSBW Action News 8 Anchor Dan Green

The event program covers:

- UWMC's programs and impact in Monterey County
- Insight into upcoming projects and initiatives
- A deeper dive into our network and programs



Benefits of Your Sponsorship include:

- Highlight your organization as a supporter of family financial stability in Monterey County
- Reinforce your reputation as a caring citizen
- Showcase your organization at a countywide signature event that brings together community and business leaders

For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager

crystal.lopez@unitedwaymcca.org

(831) 318-1971

INVEST IN A SPONSORSHIP

| SPONSOR LEVELS | SPONSOR | EVENT | PRESENTING |
|--|-----------------|-----------------|----------------------|
| Recognition on UWMC Website and Newsletter | Name | Logo | Logo |
| Recognition on UWMC Social Media | One mention | Three mentions | Five mentions |
| Recognition on promotional material (invitation, program, etc.) | Name | Logo | Logo |
| Recognition at the Event | Name | Logo | Logo |
| Event Seating | Table for eight | Table for eight | Two Tables for eight |
| Onstage Opportunity to present key award | n/a | n/a | Presenter |
| Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i> | Name | Logo | Logo |
| | \$750 | \$2,500 | \$5,000 |