

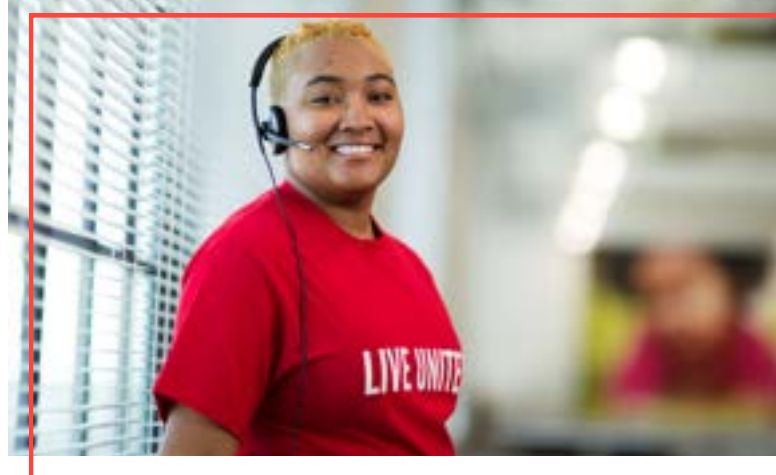
# 211 MONTEREY COUNTY

## United Way Monterey County's (UWMC) Role in Connecting Community with Resources

UWMC's 211 Monterey County is a free, confidential resource and referral helpline connecting Monterey County with local services since 2009. County residents can contact 211 seeking help with rental assistance, legal services, employment, transportation, education, tax assistance, and more.

### Here to Help

211, recognized as a national service, helps our community with disaster relief and recovery, emergency preparedness, and health care crisis such as COVID-19. It partners with local and state governments to disseminate official information.



## 211 is available 24 hours a day, seven days a week, in over 220 languages.

### Invest in Our Community

- Strengthen and sustain 211, a community asset that offers a comprehensive source of free and low-cost local resources
- Increase community's access to UWMC programs and services, including VITA free tax prep, rental assistance, Family, Friends & Neighbors child care, and financial literacy education workshops

### 2022 Fiscal Year Contacts

  
**26,563**  
CALLS or TEXTS

  
**24,456**  
WEBSITE VISITS

  
**32,038**  
REFERRALS MADE

### For Sponsorship Opportunities Contact:

Crystal Lopez, Community Relationship Manager  
crystal.lopez@unitedwaymcca.org  
(831) 318-1971

# INVEST IN A SPONSORSHIP

<b>SPONSOR LEVEL</b>	<b>Resource &amp; Referral Sponsor \$2,000</b>	<b>Community Sponsor \$5,000</b>	<b>Corporate Sponsor \$10,000</b>	<b>Corporate Partner \$25,000</b>
Name/Logo recognition on UWMC website	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	One Mention	Two Mentions	Three Mentions	Five Mentions
Recognition in UWMC Newsletter	N/A	N/A	N/A	✓
Name/Logo recognition on UWMC Promotional material	Name	Name	Logo	Logo
Recognition in full-page sponsor ad in the November issue of the <i>MCWeekly</i>	Name	Name	Logo	Logo