

REQUEST FOR QUALIFICATIONS

United Way Monterey County Community Impact Center's Mid-Town Lane Mural Project



Submission Deadline is Thursday, August 8, 2024

Visit unitedwaymcca.org/mural to submit electronically or email submission to erin.detka@unitedwaymcca.org with the subject line "UWMC Community Impact Center Mural Project RFQ"

For questions or additional information, please contact:
Erin Detka, Marketing and Communications Manager
Phone: 831-318-1981 Email: erin.detka@unitedwaymcca.org



United Way
Monterey County

Request for Qualifications (RFQ) for – The United Way Monterey County (UWMC) Community Impact Center Mural Project - Phase 2

Project Overview:

United Way Monterey County (UWMC) is seeking qualifications from local artists for The UWMC Community Impact Center Mural Project. This project aims to showcase a sequence of designs spanning the exterior wall of the UWMC building facing Mid-Town Lane. Twelve stucco wall sections, each measuring 12' x 16', will be designed by different local artists, illustrating what makes Monterey County special. This initiative seeks to engage local artists, inspire collaboration, and instill a sense of pride in the county's rich history.

Project Details:

Project Name: The UWMC Community Impact Center Mural Project.

Location: Exterior wall of the UWMC building facing Mid-Town Lane.

Stucco Wall Section Size: 12 feet by 16 feet.

Number of Sections: 12

Theme: A caring and connected community where everyone has an opportunity to succeed. Initial

Funding: Secured for the first three wall sections.

Project Goals:

Engage local artists in a community-driven project.

Instill a sense of pride in Monterey County's rich history and diverse culture.

Create a visually striking and meaningful mural that enhances the community space.

Foster community engagement by incorporating input from the Mural Advisory Council and the public, ensuring that the final design reflects the voices and ideas of community members.

Scope of Work:

Design and create one 12' x 16' mural stucco wall sections that aligns with the theme.

Collaborate with other selected artists to ensure a cohesive overall design.

Participate in project meetings and workshops as needed.

Complete the mural stucco wall sections within the specified timeline.

Submission Requirements:

Must be a resident of Monterey County.

Must be 18 years of age or older.

Artist Statement: Briefly describe your artistic background, experience, and connection to Monterey County.

Portfolio: Provide examples of previous work that demonstrate your ability to complete a project of this scale and nature.

Resume/CV: Include relevant professional experience, exhibitions, and any public art commissions.

References: Provide at least two professional references who can speak to your previous mural or public art projects.

Selection Criteria:

Demonstrated artistic excellence and originality.

Relevant experience and qualifications of the artist.

Ability to complete large-scale public art projects.

Proven ability to collaborate with other artists and project partners.

Commitment to the project timeline and goals.

Submission Deadline:

All qualifications must be submitted by **Thursday, August 8, 2024**. Late submissions will not be considered.

Submission Process:

Qualifications should be submitted through the following form: <https://unitedwaymcca.org/mural>. Alternatively, submit electronically to erin.detka@unitedwaymcca.org with the subject line "UWMC Community Impact Center Mural Project RFQ". Also, physical submissions can be mailed or delivered to:

United Way Monterey County
232 Monterey Street, Suite 200
Salinas, CA 93901
Attn: UWMC Community Impact Center Mural Project RFQ

Contact Information:

For questions or additional information, please contact:

Erin Detka
UWMC Marketing and Communications Manager
831-318-1981
erin.detka@unitedwaymcca.org

Additional Information:

Selected artists for the first three stucco wall sections will be notified by Tuesday, August 13, 2024.

Artists whose qualifications are not selected for the first three stucco wall sections may be considered for future stucco wall sections as funding becomes available.

Shortlisted artists will be invited to submit detailed proposals, including preliminary sketches. An honorarium of \$250 will be provided to each shortlisted artist to cover the cost of their proposal.

Final selected artists will receive a stipend of \$5,000. This stipend is intended to cover all expenses related to the mural stucco wall sections, including the artist's payment, supplies, incidentals, and any necessary liability coverage. This ensures that the artist has the resources needed to complete the project successfully.

UWMC reserves the right to use images of the mural stucco wall sections for promotional and marketing purposes.

We look forward to reviewing your qualifications and are excited to collaborate with the talented artists of Monterey County to bring this project to life.

Thank you for your interest in The UWMC Community Impact Center Mural Project.