



# VOLUNTEER INCOME TAX ASSISTANCE

## United Way Monterey County's Role in Asset Building

UWMC's asset building programs provide a portfolio of financial support services to help families become economically self-sufficient, including free tax preparation services and financial literacy education workshops.



### Empower Our Community

UWMC's Volunteer Income Tax Assistance (VITA) program offers free tax preparation services to low-to-moderate income residents to ensure that they obtain all the tax credits and refunds they are due. UWMC has been offering the VITA service to Monterey County since 2009.

VITA is made possible by IRS certified volunteers. During the 2020 tax season VITA volunteers filed 1,402 State and Federal tax returns for Monterey County residents. Benefits of VITA extend beyond individual households as most people use tax refunds to support our local economy.

### Invest in Our Community

- ◆ Help taxpayers benefit from credits such as the Earned Income Tax Credit and Child Tax Credit, both of which help them improve financial self-sufficiency.
- ◆ Invest for a stronger and more equitable Monterey County.
- ◆ Support the growth of our local economy.
- ◆ Provide opportunities for VITA volunteers to improve their resume and enhance their career.

**For Sponsorship Opportunities Contact:**  
Lynda Patrick, Vice President, Resource Development  
[Lynda.Patrick@UnitedWayMCCA.org](mailto:Lynda.Patrick@UnitedWayMCCA.org)



**United Way  
Monterey County**

# INVEST IN A SPONSORSHIP

Sponsor Levels	Financial Stability Sponsor	Community Sponsor	Corporate Sponsor	Corporate Partner
	\$1,000	\$2,500	\$5,000	\$10,000
Name/Logo recognition on UWMC website	Name	Name	Logo	Logo
Name recognition on UWMC Social Media	One mention	Two mentions	Three mentions	Five mentions
Recognition in UWMC Newsletter	N/A	N/A	N/A	X
Name/Logo recognition on UWMC promotional materials	Name	Name	Logo	Logo
Monterey County Weekly sponsor recognition ad (November)	Name	Name	Logo	Logo



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