



# STUFF THE BUS

## United Way Monterey County's Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

### Stuff the Bus is More than a Backpack

It is a countywide drive to provide new school supplies and backpacks for children who live in homeless or near homeless conditions. In 2021, **more than 10,500 students** were identified as homeless throughout Monterey County.

Last year, **Stuff the Bus** provided 4,040 backpacks for our local students.

**Stuff the Bus** eases financial burden on families, promotes learning, encourages self-esteem and motivates students to stay in school.

### Why Invest in Stuff the Bus?

- Highlight your organization as a supporter of UWMC's work in education.
- Help local families experiencing financial hardship.
- Improve children's success in school.
- Opportunity for a team building activity through community service.

### You can help

- Volunteer as a Team to sort new school supplies and assemble backpacks
- Learn more at:  
**UnitedWayMCCA.org/Stuff-Bus**

### For Sponsorship Opportunities Contact:

Lynda Patrick, Vice President, Resource Development  
Lynda.Patrick@UnitedWayMCCA.org



United Way  
Monterey County

# STUFF THE BUS SPONSORSHIP

SPONSOR LEVELS	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500	PRESENTING \$5,000
LIVE UNITED T-Shirt	X	X	X	X
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name recognition of UWMC Social Media	One mentions	Two mentions	Three mentions	Five mentions
Logo recognition on all promotional materials, including Shopping List	N/A	N/A	Logo	Logo
Name/Logo recognition at event	N/A	Name	Banner	Banner
Recognition in Full-Page Sponsor Ad (November issue of MC Weekly)	Name	Name	Logo	Logo
Reserve volunteer spaces for employees and family	5	10	15	25
Corporate Team Volunteer Engagement Day	N/A	N/A	2nd choice	1st choice





