

READ ACROSS AMERICA

United Way Monterey County's (UWMC) early care and education initiatives are designed to improve language and literacy skills and long-term academic outcomes for children. **Read Across America Day** is one of UWMC's events that support these goals.



*"The more that you read, the more things you will know.
The more that you learn, the more places you'll go."- Dr. Seuss*

Benefits of your Sponsorship include:

- ◆ Highlight your company as a supporter of UWMC's early learning initiatives.
- ◆ Celebrate the joys of reading with children throughout the County.
- ◆ Volunteer and support a countywide event that raises awareness about the importance, value, and fun of reading

Join Us! Celebrate the joy of reading!

- ◆ Volunteers spend 30 minutes reading to children
- ◆ Engage in a fun birthday activity to celebrate Dr. Seuss
- ◆ UWMC staff will assist volunteers
- ◆ The celebration takes place on Wednesday, March 2, 2022

SPONSOR LEVELS

SPONSOR

| SPONSOR LEVELS | SPONSOR |
|---|----------------|
| | \$500 |
| Name recognition as presenting sponsor on UWMC website and newsletter | Name |
| Recognition on UWMC Social Media | Three mentions |
| Name recognition in books distributed to schools | Name |

For Sponsorship Opportunities Contact:

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United Way
Monterey County