



MLK DAY 2022

MAKE IT A DAY "ON", NOT A DAY "OFF"

United Way Monterey County Stands for Diversity, Racial Equity, and Inclusion

We are committed to building better, stronger, and more equitable communities. To deliver on this promise we unite the voices, actions, and people of Monterey County to champion dignity, respect, and racial, ethnic, and social justice.

Honoring Dr. Martin Luther King, Jr.'s Legacy

MLK Jr. Day, January 17, 2022, is a federal holiday observed on the third Monday of January each year. It recognizes the life of the American Civil Rights leader Dr. Martin Luther King, Jr., the youngest person to receive the Nobel Peace Prize for his leadership to end racial segregation in the United States. Dr. King Jr.'s steadfast commitment to service has inspired people all around the United States and the world to work together to make positive change.

A Day "On", Not "Off"

UWMC will celebrate Dr. King Jr.'s birthday by hosting an MLK Jr. Day event at the Santa Rita Little Bear Creek Preschool in Salinas, CA. UWMC staff, sponsors, and the community will come together to beautify the preschool's learning and play facilities.

*"Everybody can be great
because everybody can serve...
Greatness is determined by
service... You only need a heart
full of grace and a soul
generated by love."*

Dr. King Jr.

JOIN UNITED WAY TO CELEBRATE DR. KING JR.'S BIRTHDAY & HONOR HIS LEGACY

Benefits of Your Investment Include;

- Showcase your organization's values for service, diversity, equity, and inclusion.
- Opportunity for a team building activity through community service.
- Visibility at a signature community event.
- Highlight your organization as a supporter of quality early care & education work in Monterey County.



United Way
Monterey County

SPONSORSHIP LEVELS	COMMUNITY SPONSOR	CORPORATE PARTNER
	\$1,000	\$2,500
Name/logo recognition as sponsor on UWMC website	Name	Logo
Recognition on UWMC social media	Two mentions	Five mentions
Recognition on UWMC newsletter	Name	Logo
Reserved volunteer spaces for employees	5	10
Recognition in Full-Page Sponsor Ad (November 2022 issue of MC Weekly)	Name	Logo

For Sponsorship Opportunities Contact:

Lynda Patrick, Vice President, Resource Development

Lynda.Patrick@UnitedWayMCCA.org

(831) 372-8026 x 112