# HONORING OUR LEGACY CIRCLE

The acquisition of the Community Impact Center was made possible by the support of our Legacy Donors, Emilie "Dolly" Koontz and Jack R. Killian. Totaling \$2.5 million, their bequests were instrumental in the creation of the Center, which has helped us significantly in pursuing our mission.

Their legacy gifts will:

- · continue to improve lives in Monterey County
- · deliver an enduring message of their philanthropic values to their family and the community
- leverage their donations to have the greatest influence
- help maximize diverse partnerships to work toward finding long-term solutions for challenges facing our community

Dolly and Jack are honored on the Legacy Wall which is displayed next to the United Way Office in the Community Impact Center.

# **CELEBRATING OUR CAPITAL CAMPAIGN DONORS**

#### **Community Visionary**

\$50,000 - \$500,000+
Mary Adams & John Bailey
Chevron
Harden Foundation
Joseph & Elizabeth Heston
Monterey Peninsula Foundation

Nancy Eccles & Homer M. Hayward Family Foundation Sally Hughes Church Foundation Tanimura Family Foundation Taylor Farms

### **Community Builder**

\$5,000 - \$9,999
Betsey & Stephen Pearson
Honorable Jonathan & Mrs. Holly Price
Rygg Family
Glenn & Sheila Tanimura
Trical Inc.

## **Community Champion**

\$25,000 - \$49,999
Aneel Bhusri
Gary Ray & Katy Castagna
The Dunspaugh-Dalton Foundation, Inc.
Bill & Nancy Doolittle
Honest Engine Films
Michael & Tobi Marcus
The Nunes Company

## **Community Supporter**

\$1,000 - \$4,999
Sandi Eason
Rita & Luis Echenique Charitable Foundation
Brett & Terry Harrell
Henry Hibino Farms, LLC
The Ann Mayer Hiller Memorial Fund
Ann Kern
Natividad Foundation

Clark Watkins & Charlotte Noyes Steven & Ann Packer Pierson & Associates Ins. Monica & William Tovar United Way Monterey County Staff

## **Community Leader**

\$10,000 - \$24,999

1st Capital Bank

Busch Family Foundation

John & Mary Castagna

Central Coast Federal Credit Union

Community Foundation for Monterey County

Raymond & Catherine Costa

Jackie Cruz

Steven River Gurtin & Diana Case Gurtin

Leinette Limtiaco

Pacific Valley Bank

Salinas Valley Health

Jeff & Shannan Watkins

# WE LOOK FORWARD TO CONNECTING WITH YOU CAMPAIGN COMMITTEE Monica Tovar, co-chair

Please contact our Vice President of Resource Development, Lynda Patrick, by email, lynda.patrick@unitedwaymcca.org or by calling (831) 318-1973 for more information.

## **Donate Today**



Monica Tovar, co-chair

Joseph W. Heston, co-chair

Elizabeth H. Heston, co-chair

**Anker Fanoe** 

Carmen Gil

**Cheryl Moore** 

Joanne Storkan



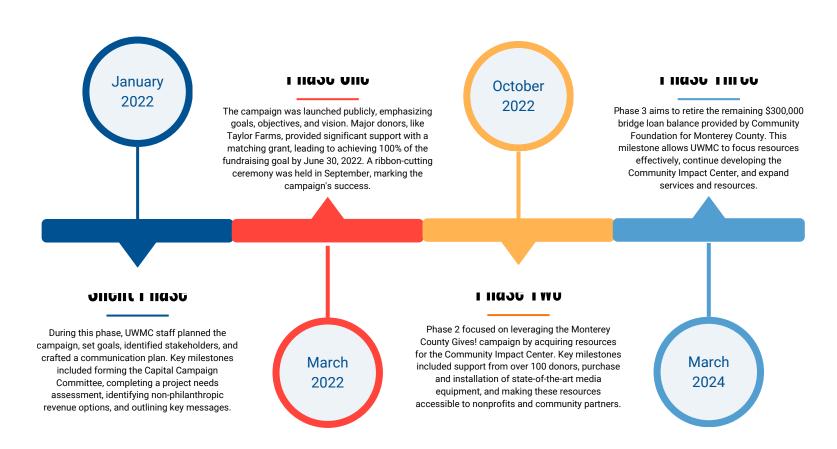


On June 30, 2022, United Way Monterey County (UWMC) achieved a significant milestone with the acquisition of the United Way Monterey County Community Impact Center, successfully completing Phase 1 of our *Building for the Future* Capital Campaign.

In the past year, as we embarked on Phase 2 of our campaign, our focus turned toward enhancing the Center's capabilities. Through the generous contributions of our supporters, we have been able to fund state-of-the-art Audio Visual equipment and cutting-edge meeting technology. This transformation has positioned the Center as a unique community meeting space, hosting over 40 nonprofit organizations and community groups since its inception. We are proud to have created a space that fosters collaboration and community engagement.

We now shift our efforts to ensure that our financial resources are directed toward community programs and initiatives by retiring some debt and are excited to launch Phase 3 of the Capital Campaign.

# A LOOK AT THE BIG PICTURE



# **HOW YOUR CONTRIBUTION HELPS**

As part of our financing plan, United Way secured a bridge loan from the Community Foundation for Monterey County to facilitate the acquisition and initial development of the Community Impact Center.

Now, as we move into Phase 3, our immediate challenge is to retire the remaining loan balance, amounting to \$300,000, to ensure financial stability and sustainability for United Way Monterey County.



Paying off the bridge loan will enable us to continue to develop resources and capabilities within the Community Impact Center by expanding services and equipment such as media technology, computer labs, and digital access.

Your contribution directly supports the collective mission of United Way to engage the community and allocate resources for the betterment of lives in Monterey County.

# **HOW YOU CAN CONTRIBUTE**

We invite you to join us in Phase 3 of the Capital Campaign and make a meaningful impact on the community by ensuring a solid foundation for the future. Your generosity will be a pivotal force in making Monterey County a thriving and supportive place for all its residents.

# **JOIN OUR CAPITAL CAMPAIGN DONORS**

By contributing to Phase 3 of the Capital Campaign, you can join a group of community-minded donors who value the impact of creating a space for the change-makers in Monterey County.



# **CURRENT NAMING RIGHTS OPPORTUNITIES**

Naming rights are a unique opportunity allowing individuals or organizations to leave a lasting impact in our community and to support United Way. By purchasing a room in the Community Impact Center, you leave an indelible mark on UWMC's legacy and in Monterey County. These named spaces not only serve as a recognition of your generosity, but also provide a sense of pride and ownership. It's an incredible way to showcase your support while inspiring others to join in creating a positive and meaningful impact. There are currently five rooms available, all of which are highly visible to the Monterey County community.



- A \$300,000 Makerspace
- B \$200,000 Financial Empowerment Center
- 1 Tanimura Family Foundation Conference Room
- 2 Mary Adams and John Baily Conference Room
- 3 Chevron Conference Room
- 4 Nancy Eccles and Homer M. Hayward Family Conference Room
- Joseph & Elizabeth Heston Conference Room
- 6 John T. Menold Family Lunch Lounge

