



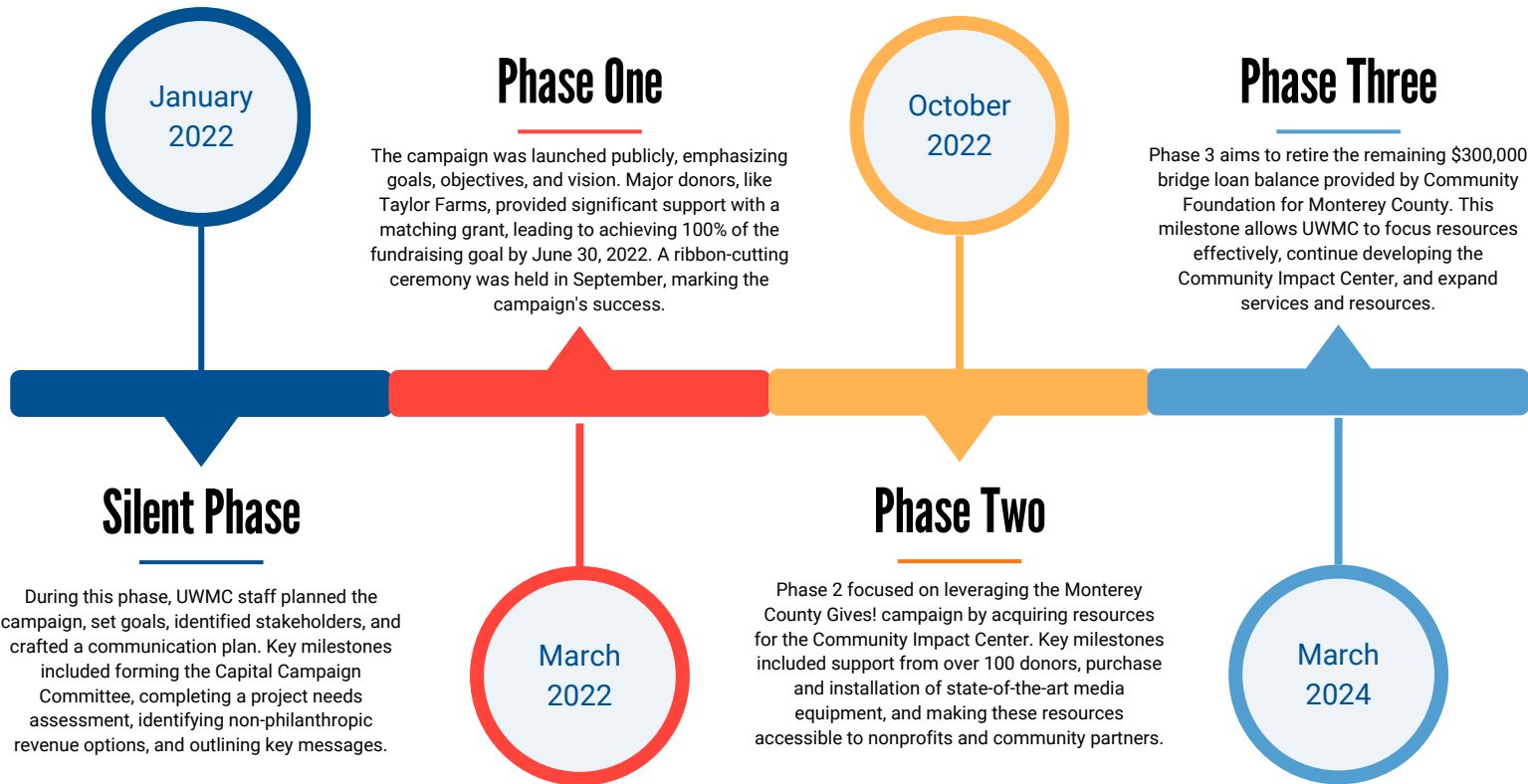
Building for the Future

On June 30, 2022, United Way Monterey County (UWMC) achieved a significant milestone with the acquisition of the United Way Monterey County Community Impact Center, successfully completing Phase 1 of our *Building for the Future* Capital Campaign.

In the past year, as we embarked on Phase 2 of our campaign, our focus turned toward enhancing the Center's capabilities. **Through the generous contributions of our supporters, we have been able to fund state-of-the-art Audio Visual equipment and cutting-edge meeting technology.** This transformation has positioned the Center as a unique community meeting space, hosting over 40 nonprofit organizations and community groups since its inception. We are proud to have created a space that fosters collaboration and community engagement.

We now shift our efforts to ensure that our financial resources are directed toward community programs and initiatives by retiring some debt and are excited to launch Phase 3 of the Capital Campaign.

A LOOK AT THE BIG PICTURE



HOW YOUR CONTRIBUTION HELPS

As part of our financing plan, United Way secured a bridge loan from the Community Foundation for Monterey County to facilitate the acquisition and initial development of the Community Impact Center.

Now, as we move into Phase 3, our immediate challenge is to retire the remaining loan balance, amounting to \$300,000, to ensure financial stability and sustainability for United Way Monterey County.



Paying off the bridge loan will enable us to continue to develop resources and capabilities within the Community Impact Center by expanding services and equipment such as media technology, computer labs, and digital access.

Your contribution directly supports the collective mission of United Way to engage the community and allocate resources for the betterment of lives in Monterey County.

HOW YOU CAN CONTRIBUTE

We invite you to join us in Phase 3 of the Capital Campaign and make a meaningful impact on the community by ensuring a solid foundation for the future. Your generosity will be a pivotal force in making Monterey County a thriving and supportive place for all its residents.

JOIN OUR CAPITAL CAMPAIGN DONORS

By contributing to Phase 3 of the Capital Campaign, you can join a group of community-minded donors who value the impact of creating a space for the change-makers in Monterey County.



CURRENT NAMING RIGHTS OPPORTUNITIES

Naming rights are a unique opportunity allowing individuals or organizations to leave a lasting impact in our community and to support United Way. By purchasing a room in the Community Impact Center, you leave an indelible mark on UWMC's legacy and in Monterey County. These named spaces not only serve as a recognition of your generosity, but also provide a sense of pride and ownership. It's an incredible way to showcase your support while inspiring others to join in creating a positive and meaningful impact. There are currently five rooms available, all of which are highly visible to the Monterey County community.

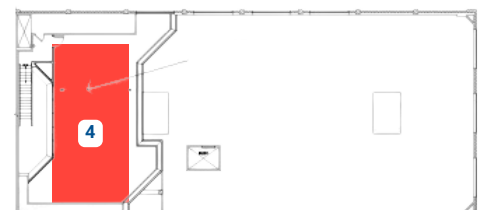
SECOND FLOOR



- A** \$25,000 - Lunch Lounge
- B** \$100,000 - Room 240
- C** \$50,000 - Office Space 210 B
- D** \$300,000 - Makerspace
- E** Joseph & Elizabeth Heston Conference Room*

- 1** Tanimura Family Foundation Conference Room
- 2** Mary Adams and John Baily Conference Room
- 3** Chevron Conference Room
- 4** Nancy Eccles and Homer M. Hayward Family Conference Room

THIRD FLOOR - 232 MONTEREY STREET



*Thank you to Joseph & Elizabeth Heston for purchasing the first room in our Phase 3 Campaign!

HONORING OUR LEGACY CIRCLE

The acquisition of the Community Impact Center was made possible by the support of our Legacy Donors, Emilie "Dolly" Koontz and Jack R. Killian. Totaling \$2.5 million, their bequests were instrumental in the creation of the Center, which has helped us significantly in pursuing our mission.

Their legacy gifts will:

- continue to improve lives in Monterey County
- deliver an enduring message of their philanthropic values to their family and the community
- leverage their donations to have the greatest influence
- help maximize diverse partnerships to work toward finding long-term solutions for challenges facing our community

Dolly and Jack are honored on the Legacy Wall which is displayed next to the United Way Office in the Community Impact Center.

CELEBRATING OUR CAPITAL CAMPAIGN DONORS

Community Visionary

\$50,000 - \$500,000+

Mary Adams & John Bailey

Chevron

Harden Foundation

Joseph & Elizabeth Heston

Monterey Peninsula Foundation

Nancy Eccles & Homer M. Hayward Family Foundation

Sally Hughes Church Foundation

Tanimura Family Foundation

Taylor Farms

Community Builder

\$5,000 - \$9,999

Betsey & Stephen Pearson

Honorable Jonathan & Mrs. Holly Price

Rygg Family

Glenn & Sheila Tanimura

Trical Inc.

Community Champion

\$25,000 - \$49,999

Aneel Bhusri

Gary Ray & Katy Castagna

The Dunspaugh-Dalton Foundation, Inc.

Bill & Nancy Doolittle

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Community Supporter

\$1,000 - \$4,999

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Steven & Ann Packer

Pierson & Associates Ins.

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United Way Monterey County Staff

Community Leader

\$10,000 - \$24,999

1st Capital Bank

Busch Family Foundation

John & Mary Castagna

Central Coast Federal Credit Union

Community Foundation for Monterey County

Raymond & Catherine Costa

Jackie Cruz

Steven River Gurtin & Diana Case Gurtin

Leinette Limtiaco

Pacific Valley Bank

Salinas Valley Health

Jeff & Shannan Watkins

WE LOOK FORWARD TO CONNECTING WITH YOU

Please contact our Vice President of Resource Development, Lynda Patrick, by email, lynda.patrick@unitedwaymcca.org or by calling (831) 318-1973 for more information.

Donate Today



<https://unitedwaymcca.org/capitalcampaign>

CAMPAIGN COMMITTEE

Monica Tovar, co-chair

Joseph W. Heston, co-chair

Elizabeth H. Heston, co-chair

Anker Fano

Carmen Gil

Cheryl Moore

Joanne Storkan



United Way
Monterey County