

WHY SUPPORT UNITED WAY MONTEREY COUNTY

United Way Monterey County builds financial stability for working families. We invest on long-term solutions that create lasting change and prevent problems from arising in the first place. When you support United Way Monterey County in your workplace, we promise:

LONG-TERM SOLUTIONS:

United Way is working hard to build financial stability for all people in Monterey County. Nearly 60 % of families with young children do not earn enough to make ends meet without some sort of assistance. The two biggest costs for working families are child care and housing. That's why United Way is increasing quality, affordability and supply of both. This will produce real, lasting change today and for future generations.

LOCAL IMPACT:

The money you raise stays in our community to support crucial services and initiatives throughout Monterey County. A healthy, strong local community results in a robust, prosperous local economy.

POSITIVE RECOGNITION:

When you support UWMC in your workplace, you'll join a network of more than 250 area businesses. Research shows that customers have a strong preference for businesses who "give back."

ORGANIZATIONAL PRIDE:

Whether you engage in a workplace campaign, make a corporate contribution or sponsor an event, your partnership with UWMC provides your team the opportunity to take on leadership roles, engage in team building and grow morale while improving our community.

VOLUNTEER OPPORTUNITIES:

Your employees can deepen their impact by participating in special group projects for team building or individually to gain professional development.

CONVENIENCE & AFFORDABILITY:

Through payroll deduction or other giving options, your employee donors will make a significant impact on their community with minimal effect on their wallets.

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