



STUFF THE BUS

United Way Monterey County's Role in Early Care & Education

UWMC's Early Care & Education programs are designed to improve long-term academic outcomes for children and help support families achieve economic self-sufficiency.

Stuff the Bus is More than a Backpack

It is a countywide drive to provide new school supplies and backpacks for children who live in homeless or near homeless conditions. In 2022, **more than 10,500 students** were identified as homeless throughout Monterey County.

Last year, **Stuff the Bus** provided 4,500 backpacks for our local students.

Stuff the Bus eases financial burden on families, promotes learning, encourages self-esteem and motivates students to stay in school.

Why Invest in Stuff the Bus?

- Highlight your organization as a supporter of UWMC's work in education.
- Help local families experiencing financial hardship.
- Improve children's success in school.
- Opportunity for a team building activity through community service.

You can help

- Volunteer as a Team to sort new school supplies and assemble backpacks
- Learn more at:
UnitedWayMCCA.org/Stuff-Bus

For Sponsorship Opportunities Contact:
Lynda Patrick, Vice President, Resource Development
Lynda.Patrick@UnitedWayMCCA.org



United Way
Monterey County

STUFF THE BUS SPONSORSHIP

SPONSOR LEVELS	SPONSOR \$500	PROGRAM \$1,000	EVENT \$2,500	PRESENTING \$5,000
Name/Logo recognition on UWMC website as sponsor	Name	Name	Logo	Logo
Name/Logo recognition on UWMC Social Media	One mentions	Two mentions	Three Mentions	Five mentions
Logo recognition on all promotional materials	N/A	N/A	Logo	Logo
Name/Logo recognition at event	N/A	Name	Banner	Banner
Recognition in Full-Page Sponsor Ad (November issue of MC Weekly)	Name	Name	Logo	Logo
Reserve volunteer spaces for employees and family	N/A	5	10	20
Volunteer Engagement Day	N/A	N/A	2nd choice	1st choice

